

# Hutton Junior Fisheries Biology Program

## Recruitment Materials

- ⇒ The Hutton Effect
- ⇒ Be a Mentor Flyer
- ⇒ Be a Host Organization Flyer
- ⇒ Be a Hutton Alumni Ambassador Flyer
- ⇒ Be a Mentor Champion Flyer
- ⇒ Be a Hutton Hero (For Parents & Guardians) Flyer
- ⇒ Donation Form



## 2015-2016 Hutton J.F.B Program Timeline

<b>October 9<sup>th</sup></b>	Launch Hutton Mentor application Online
<b>December 7<sup>th</sup></b>	Launch Hutton Scholar applications Online
<b>February 27<sup>th</sup></b>	Close of HS Student & Mentor Announcement. Application deadline, begin verifying latest applications, begin creating application review packets of latest applications
<b>APRIL</b>	Match students with mentors Notify accepted students & mentors
<b>May 1<sup>st</sup> – 8<sup>th</sup></b>	Send informative resources to accepted students and mentors
<b>May 14<sup>th</sup></b>	Deadline for students to meet with mentors
<b>May 25<sup>th</sup></b>	Deadline to receive all forms Deadline to send all resources and information to student & mentor
<b>June 6<sup>th</sup></b>	Start date

# Hutton Junior Fisheries Biology Program

**The Hutton Effect**  
2001—2015

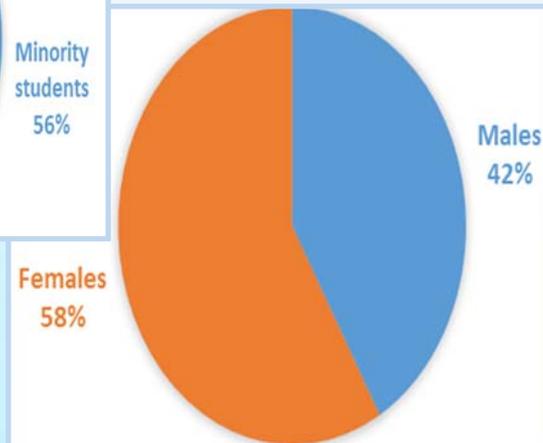
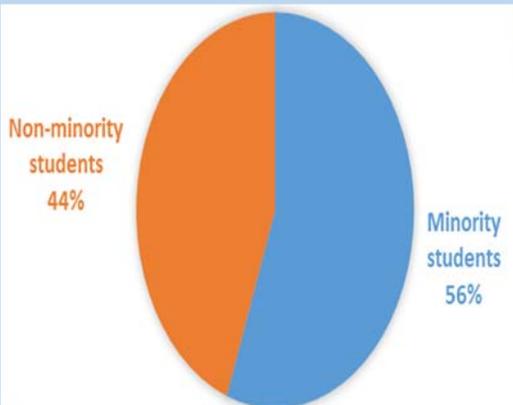


**Mission:** To Increase DIVERSITY within the Fisheries Profession

**Vision:** To stimulate interest in careers in Fisheries science and management among groups underrepresented in the fisheries professions, including minorities & women



## WHO



## DID YOU KNOW ?

- #572** HUTTON ALUMNI
- #137** SPONSORS & HOST INSTITUTIONS
- #270** MENTORS
- #309** MINORITY SCHOLARS
- #334** FEMALE SCHOLARS

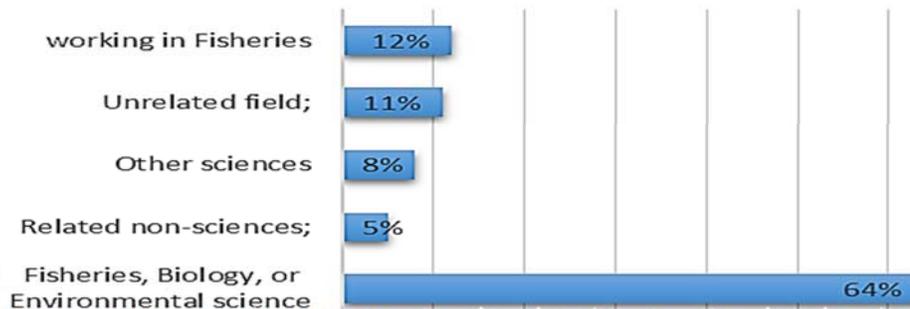
## RESULTS



### JOBS

### HUTTON JUNIOR FISHERIES BIOLOGY PROGRAM Fields of Study for Hutton Alumni in Degree Programs

Source: 2001-2011 Annual Hutton Alumni Survey



### SUSTAINABILITY



### VALUE

Be part of the **HUTTON EFFECT** to **Engage, Inspire & Enrich** next generation Fisheries professionals.

Learn about resources and opportunities to be a **Mentor**, prospective **Hutton Scholar** and **Hutton Parent Hero**

@ <http://hutton.fisheries.org>

Your **FUTURE**

AMERICAN FISHERIES SOCIETY

Your **LEGACY**



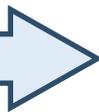
# The Hutton Junior Fisheries Biology Program

Do you want to **Inspire** young high school students?

Do you desire to share your **Passion** for fisheries?

Participate in promoting **Diversity & Inclusion**?

If you Answered



**Then Apply NOW!**



# BE A HUTTON MENTOR!

The Hutton Junior Fisheries Biology Program is a paid summer internship and mentoring program for high school juniors and seniors interested in pursuing the disciplines of fisheries science, marine biology, and STEM related fields, and is sponsored by the American Fisheries Society (AFS). From the beginning of the program in 2001 to 2015, the program has offered scholarships to 572 Hutton scholars with the help of 270 Mentors in 137 host and financially sponsoring institutions.

Selected students known as "Hutton Scholars," are matched and mentored by a fisheries professional to enjoy an 8-week hands-on fisheries science summer experience in a marine and/or freshwater setting. Hutton Scholars receive a \$4,000 scholarship award.

### Our Mission:

- ▲ To increase diversity within the Fisheries professions.

### Our Vision:

The principle goal of the Hutton Program

- ▲ Is to stimulate interest in careers in Fisheries science and management among groups underrepresented in the fisheries professions, including minorities and women.

Mentors hold the key to **Engage, Inspire** and **Enrich** the next generation of fisheries professionals.

To help with this, AFS staff are committed to working with mentors during the Hutton Program.

**Apply Online NOW! @ <http://hutton.fisheries.org/>**

**Application Deadline: February 27, 2016**

Contact: **Cynthia Oboh**, Educational Program Coordinator,  
via [coboh@fisheries.org](mailto:coboh@fisheries.org) or [Hutton@fisheries.org](mailto:Hutton@fisheries.org)

# PAID Internship Opportunity for High School Students!



## The Hutton Junior Fisheries Biology Program

Do you love **Science**?

Are you **Passionate** about Environmental and Marine biology Issues?

Want a Summer of **Adventure** with a **\$4000** scholarship award?

If you Answered



Then Apply **NOW!**



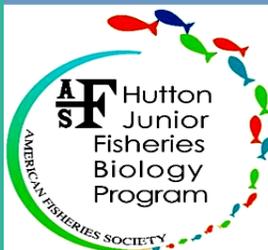
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### Hutton Scholars:

- Receive a \$4,000 scholarship award
- Learn about the importance of healthy aquatic systems
- Participate in resource conservation & management projects
- Gain Hands-on work experience
- Learn about career opportunities in the field and receive resources on course study



### What is fisheries science?

The study of freshwater or marine aquatic systems that involve human interaction. Fisheries scientists analyze the ecological health & sustainability of aquatic systems, how the health of fisheries affect people who interact with them and vice versa.

### Eligibility:

- High School Juniors and Seniors
- Must be able display interest in science: fisheries science, marine biology, environmental science and natural resources

Apply Online for **Summer 2016** @ <http://hutton.fisheries.org/>

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 AMERICAN FISHERIES SOCIETY



# The Hutton Junior Fisheries Biology Program

Were You a **Previous** Hutton J.F.B program **Scholar**?

Did you have an **Awesome** summer experience as a Hutton Scholar?

Are you **Passionate** about the Hutton Program's **Mission**?

If you Answered



Take the Pledge **NOW!**



## BE A HUTTON ALUMNI AMBASSADOR!

**FIRST!** ⇒ Fill out the Hutton Alumni Ambassador application  
@ [Hutton.fisheries.org](http://Hutton.fisheries.org)

**SECOND!** ⇒ You will receive an official welcome packet. The packet includes a personalized letter and outreach resources

**THIRD!** ⇒ Share your experience and recruit prospective scholars!  
⇒ Get active in your community! Spread the word to local high school science teachers and high school counselors!  
⇒ Recruit underrepresented high school students interested in Fisheries science for a perfect Mentor-to-Scholar match

### READY? SET! GO!

Contact: **Cynthia Oboh**, Educational Program Coordinator,  
via [coboh@fisheries.org](mailto:coboh@fisheries.org) or [Hutton@fisheries.org](mailto:Hutton@fisheries.org)



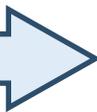
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# The Hutton Junior Fisheries Biology Program

Are You a **Parent/Guardian** of a Hutton J.F.B program **Alumni** ?

Did your Hutton Scholar have an **Awesome** summer experience ?

Are you **Passionate** about the Hutton Program's **Mission**?

If you Answered



Take the Pledge **NOW!**



# BE A HUTTON HERO!

**FIRST!** ⇒ Fill out the Hutton Hero application @ [Hutton.fisheries.org](http://Hutton.fisheries.org)

**SECOND!** ⇒ You will receive an official welcome packet. The packet includes a personalized letter and outreach resources

**THIRD!** ⇒ Share your experience and recruit prospective scholars!  
⇒ Get active in your community! Spread the word to local high school science teachers and high school counselors!  
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Organized 1870 to Promote the Conservation, Development and Wise Utilization of the Fisheries

5410 Grosvenor Lane, Suite 110 \* Bethesda, Maryland 20814-2199

301-897-8616 \* FAX 301-897-8096 \* E-Mail: [main@fisheries.org](mailto:main@fisheries.org), [www.fisheries.org](http://www.fisheries.org)

## HUTTON JUNIOR FISHERIS BIOLOGY PROGRAM SPONSORSHIP LEVELS

### **Bronze.....\$5,000 - \$9,000**

- Letter of appreciation
- Sponsorship level of support acknowledgement in AFS Newsletter
- Sponsorship level of support acknowledgement in December issue of Fisheries Magazine
- Sponsorship level of support acknowledgement with your organization's logo on Hutton Program website

### **Silver.....\$10,000 - \$19,000**

- Sponsorship level of support acknowledgement on Hutton Program website
- Sponsorship level of support acknowledgement in AFS Newsletter
- Sponsorship level of support acknowledgement in December issue of Fisheries Magazine
- Annual Hutton Program Report that introduces you to the Hutton Program class and where they did their fisheries internships
- Sponsorship level of support acknowledgement with your organization's logo on AFS website

### **Gold.....\$20,000 - \$49,000**

- Sponsorship level of support acknowledgement on Hutton Program website
- Sponsorship level of support acknowledgement in AFS Newsletter
- Sponsorship level of support acknowledgement in December issue of Fisheries Magazine
- Sponsorship level of support acknowledgement with your organization's logo on AFS website
- Annual Hutton Program Report that introduces you to the Hutton Program class and where they did their fisheries internships
- Sponsorship level of support acknowledgement in Hutton Program promotional video

### **Platinum... \$50,000 - \$99,000**

- Sponsorship level of support acknowledgement on Hutton Program website
- Sponsorship level of support acknowledgement in AFS Newsletter
- Sponsorship level of support acknowledgement in December issue of Fisheries Magazine
- Sponsorship level of support acknowledgement with your organization's logo on AFS website
- Sponsorship level of support acknowledgement in Hutton Program promotional video
- Sponsorship level of support acknowledgement on back of Hutton Program t-shirt
- Premium Hutton Program Report that introduces you to each Hutton Scholar your contribution supports and summarizes their fisheries internship experiences

### **Titanium... \$100,000 plus**

- Sponsorship level of support acknowledgement on Hutton Program website
- Sponsorship level of support acknowledgement in AFS Newsletter
- Sponsorship level of support acknowledgement with your organization's logo on AFS website
- Sponsorship level of support acknowledgement in Hutton Program promotional video
- Sponsorship level of support acknowledgement on back of Hutton Program t-shirt
- Premium Annual Hutton Program Report that introduces you to each Hutton Scholar your contribution supports and summarizes their fisheries internship experiences
- Sponsorship acknowledgement in press release sent to local media outlets in the area for each Hutton Scholar your contribution supports
- Sponsorship level of support with your organization's logo in quarter-page ad in December issue of Fisheries